

brittany coleman

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professional experience

Graphic and Multimedia Designer

Strongmind - Chandler, AZ

October 2014 - April 2018

Developed a broad range of digital media to aide and engage students in learning for Primavera and other online high schools. Works closely with curriculum developers, other designers, animators, and videographers to help plan and deliver assets for animations and video. As well as designing infographics, course themes, and other graphics.

- Lead designer on the “Novo” graphic novel and laid out type for the award winning “Citizen” graphic novel
- Worked on multiple projects that have won a total of 30 Telly awards and 6 Regional Emmy Awards
- Appeared in direct instruction videos and has done multiple voice overs for course intros, commercials, and how-to videos, among other things.

Graphic Designer & Web Designer

Kahala Management - Scottsdale, AZ

October 2012 - September 2014

Developed varying digital and traditional marketing collateral for the franchising company, from posters and packaging to websites and email blasts. Served numerous clients, including such companies as Blimpie and Cold Stone Creamery.

- 12 national campaigns within the first year and a half in the role, with designs that were built into different platforms and distributed throughout the nation in Kahala’s franchised stores
- Honored with the having design selected for the high profile 20th Anniversary logo design for Samurai Sam’s Teriyaki Grill
- Served as the sole designer for Epiphany Chocolates, a separate Kahala venture, providing marketing and branding materials to increase their online and customer presence.

Graphic Designer & Production Artist

Sign-A-Rama - Flagstaff, AZ

March 2011 - March 2012

Design and produce signage and manage customer accounts/artwork. Provide brand identity consulting and solutions for local retailers. Deliver design solutions for potential project setbacks and roadblocks, such as low light requirements.

- Environmental designs featured prominently around Flagstaff, AZ
- Recognized for consistently meeting aggressive one-day turn around times for all projects while adhering to often challenging city signage requirements
- Earned client praise for delivering signage and creative that alight with overarching business objectives

education

BS/BFA in Advertising and Visual Communications

Dual Major, Emphasis in Graphic Design
Northern Arizona University— Flagstaff, AZ

Coursework, 2D/3D Animation

Rocky Mountain College of Art & Design
Denver, CO

skill set

- Extensive knowledge in Adobe CC (Photoshop, Illustrator, InDesign)
- Working knowledge of HTML, CSS and WordPress
- Character Design/Illustration
- Extensive knowledge in corporate branding and build out
- Working knowledge of animation and Adobe After Effects
- On air and Voice Over experience